

# Be Creative

- Objectives:** Discuss which individuals can be creative.  
Identify methods to generate ideas.  
Examine tasks to enhance creativity
- Advance preparation:** Review materials provided (about 1 hour).
- Materials needed:** Computer and projector  
CD with Power Point Presentation  
Pens and pencils  
Activity Sheet
- Background:** There are more than 60 definitions for the word creativity throughout literature however the most common theme for the word creativity is a newly developed idea or newly derived connection between ideas (Creativity, 2008).

Although some may believe that only creative people are creative, most creativity actually stems from trying to create a solution for a problem (Baumgartner, 2007).

The first step to being creative is to turn your problem into a challenge so that you are developing creative solutions for your problem rather than getting off task and developing solutions to the wrong problem (Baumgartner, 2007).

## Interest Approach

- Lesson:** Ask the group the following questions:  
“Who thinks they are a creative person?”  
“What is creativity?”  
“Can you learn to be creative?”

1. Introduce the topic (slide 1).
2. What is creativity (slide 2)?
3. Who can be creative (slide 3)?
4. Generating ideas (slide 4-6).
5. Enhancing your creativity (slide 7-9).

6. Conclusion (slide 10).
7. Discuss how each participant feels they are creative (slide 11).
8. Field any questions (slide 12).
9. References (slide 13).

**Conclusion:**

And finally, remember that, "True creativity and innovation consists of seeing what everyone else has seen, thinking what no one else has thought, and doing what no one else has dared (Creativity, Innovation, and Problem Solving, 2005)."

**References:**

Baumgartner, Jeffrey. (2005). *Ten Creative Myths*. Retrieved on July 15, 2008 from JPB.Com  
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