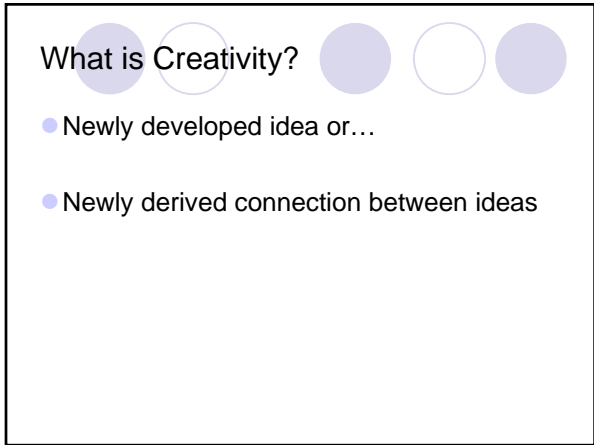


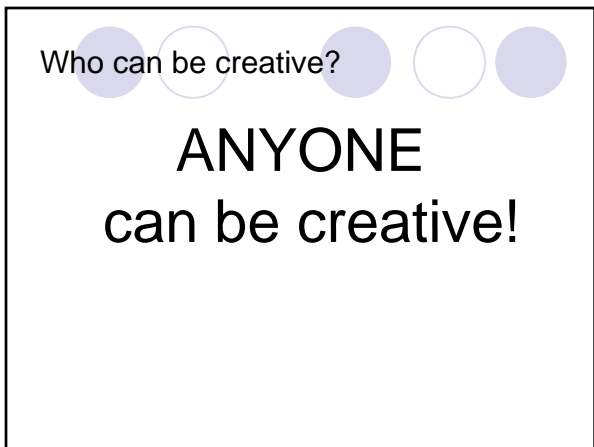
Be Creative

Learning to be creative.



What is Creativity?

- Newly developed idea or...
- Newly derived connection between ideas



Who can be creative?

ANYONE
can be creative!

Generating Ideas

- Most creativity actually stems from trying to create a solution for a problem.

Generating Ideas

- To start generating ideas:
 - Write down your problem.
 - Break the problem down to find out why it's even a problem.
 - Ask "why" until you can't ask it anymore.

Generating Ideas

- Don't criticize ideas until it's time to evaluate their effectiveness.
- Don't stop at the first solution.

Enhancing Your Creativity

● Activities to enhance creativity:

- Carry a notebook and pen everywhere you go.
- Practice brainstorming.
- Limit how much you watch television.
- Engage in brain exercises regularly.

Enhancing Your Creativity

**What are other ways
you can enhance
creativity?**

Enhancing Your Creativity

- Creativity is a learned habit.
- Creative people are not always creative.
- To continually be creative one must, practice, practice, practice.
- There is no such thing as a stupid idea.

A Creative Thought on Creativity

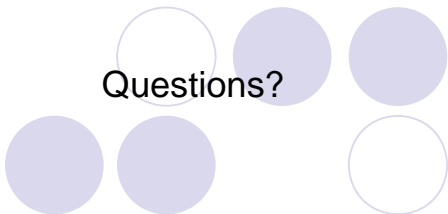
“True creativity and innovation consists of seeing what everyone else has seen, thinking what no one else has thought, and doing what no one else has dared.”

(Creativity, Innovation, and Problem Solving, 2005)

How are you creative?



Questions?



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