Creating the Vision

Establishing Goals

Visioning

- One of the most important things to do in the preparation stage is to VISUALIZE things in your mind.
  – Mayor Rudolph Giuliani

Visioning vs. Planning

- Visioning
  – a proactive plan for the future
  – a view of the future that everyone can believe in

- Planning
  – a process that gives specific direction and meaning to day-to-day activities
  – puts the vision into motion

A Vision Statement

- Says what you want out of life.
- Defines the person you are.
- Details principles and beliefs.
- Gives you the power to create and design your life around your personal values.

Fritz, Brown, Lunde and Banset (2005)
Why Have a Vision Statement?
- Gives direction to your life.
- Allows you to live life with a purpose.
- Creates a positive vision of your future.
- Allows you to live life to your fullest potential.

_Fritz, Brown, Lunde and Banset (2005)_

How to Write a Vision Statement
1. List three to five things that make you happy.
2. List three to five things you are committed to in your life.
3. List three to five things you are doing right now to use your full potential.

Writing the Vision Statement cont.
4. List three to five of your most important roles (e.g. friend, employee, parent, etc.).
5. List five adjectives that describe your behavior in each of these roles.

Writing the Vision Statement cont.
6. List five priority values.
7. List ten of your strengths.
8. List three to five things you would like to do to make a difference in the world.

Creating a Vision and Establishing Goals
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Writing the Vision Statement cont.

ALMOST THERE!!!!
9. Review your answers and summarize your five life-guiding principles (values). Examples include: loyalty, responsibility, hard work, faith.

Putting It All Together
• Write a first paragraph on the principles that guide your life. This will help define who you are.
• Write one paragraph that introduces your five most important roles. Describe each of these five roles in individual paragraphs, using the adjectives you listed.
• The last paragraph should focus on your vision based on how you answered, “What are five things you would like to do to make a difference in the world.”
Adapted from: Fritz, Brown, Lunde and Banset (2005)

What about a Community Vision?
It is similar to but much shorter than a personal vision statement—usually no more than one paragraph.

Goal Statements
• Give us motivation, energy and enthusiasm.
• Keep us on track.
• Ensure greater success.
• Build confidence.
**Five Rules for Writing Goal Statements**

1. Make sure the goal is something you really want.
2. Always write the goal in a positive manner.
3. Be specific about your goal.
4. Place a time frame on your goal.
5. Make the goal measurable.

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**What to do With Your Goals?**

- Place them where you can see them often!!!
  - Bathroom mirror
  - Wallet
  - Refrigerator
  - Night stand
  - School locker
  - Calendar

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**In Summary**

- You have to have a plan for success!
- It starts with a vision.
- You achieve the vision by reaching each goal.
- You reach goals with hard work, dedication and perseverance.